



CALL OUT FOR GATESHEAD BASED CREATIVE PEOPLE

Dingy Butterflies CIC in partnership with the Best of Bensham Collaborative are pleased to announce a call out for 10 Gateshead based creative people or organisations to work on a project in reaction to the Covid-19 emergency. The project involves developing and publishing a creative pack of activities for Bensham & Saltwell people and families who have little or no access to digital technology and who may still require to socially isolate due to their health. The creative pack will be to help people's wellbeing and to support them in this unique time. The successful applicants will work closely with a Best of Bensham Collaborative organisation to develop two activities each, one for young families and one for adults. You won't be working with the people who will be using the activity packs so you won't need a DBS.

The activities will be published as a pack with art materials and delivered alongside food parcels and other deliveries. The pack will also be available to download from the Dingy Butterflies website and through Best of Bensham and will be for the collaborative to use beyond the current situation.

We are looking for a diverse range of creative practices and medium and a wide and varied mix of activities. We are looking for innovative ideas that relate to the art practitioners practice, would challenge the participants creativity, but be accessible. Examples could be, but not exclusive to, creating a local walk, 'how to' guides, public interventions, designing a zine, or creative writing, singing, movement exercises. The activities will need to be possible for people to do in their homes or in their local community, could be of any length of time, and with easily available materials (materials will be purchased by Dingy Butterflies). We would like you to think about how the activities connect to Gateshead and the communities within it. This could be its history and heritage, be based on a particular building or place in Bensham & Saltwell, or ideas around community and how participants can be more engaged with where they live.

We welcome applications from people with diverse backgrounds and range of experiences. You don't need to have undergone formal art school training as long you can demonstrate experience of developing creative projects. Collaborations and arts organisations are welcome to apply.

Payment details

Fee: **£500** (£250 a day) for two days work or equivalent. The fee is for the two initial meetings and your time developing the ideas and activities. Morph Creative will design the activities into the creative pack so there is no need to have a finished design but suggestions will be taken on board. Any materials to be added to the pack for community members to use will be paid from a separate budget.

Eligibility

- You must be Gateshead based - we see Gateshead based as meaning someone who lives in the area and/or whose creative practice is based in the borough of Gateshead. This could mean you regularly work or your studio is based in Gateshead.
- You must have at least one-year experience as a creative practitioner. (You will be supported by Dingy Butterflies throughout the project)
- Creative practitioner can be a visual artist, film maker, sound artist, dance or performance, creative writing, ceramicist, photographer, designer, architect amongst others, but not exclusive too.
- You must be willing to discuss your ideas and take on board the Best of Bensham Collaborative organisation's requirements and feedback.
- As the project requires a fairly quick turnaround you must be able to produce something in a short amount of time (see timeline below).

Submission details

Submission deadline: **22nd June 2020, 12 noon**

Please send the following information to Ben Jones in one pdf to info@dingybutterflies.org

- Details of your practice and experience as a creative person and your connection to Gateshead (*max 200 words*)
- Examples of the type of activities you would suggest to the community organisation, its connection to Gateshead, and how you feel it will support their wellbeing. This does not have to be exactly what you will create as this will be developed with the community organisation. (*max 200 words*)
- Suggestion of what type of organisation and people you think your activity will be for (*max 100 words*). You can read about the collaborative and see what organisations are members on page 3 of this brief.
- A maximum of 5 images and/or a web link
- Contact details including email

In a separate document please complete

- An equal opportunities and diversity monitoring form

We welcome applications using alternative formats such as video or audio, rather than written, a maximum of 10 minutes. Please feel free to contact Ben Jones on info@dingybutterflies.org if you have any questions or need further information.

Timeline

- Submission deadline: 22 June 2020, 12 noon
- Notification: 29 June 2020 (we will aim to reply to all applicants but if you haven't heard by this date then please assume you haven't been successful)
- One group meeting with Dingy Butterflies CIC and one meeting with the community organisation you have been matched with: week commencing 29 June 2020
- Finished activities sent to Dingy Butterflies: 17 July 2020
- Published and ready to be delivered: week commencing 3 August 2020

Dingy Butterflies CIC is a social enterprise that works across Gateshead, North East England developing creative community based art projects in collaboration with artists, creative people, community and creative organisations and local residents. We believe that creativity can bring people together to understand and foster change in communities and combat and question the social issues we are facing, such as austerity, health and wellbeing, environmental and housing. Through exhibitions, artist's residencies, workshops, community led and co-created projects we aim to increase creative engagement and participation within the community, develop and improve creative and digital skills, and increase active engagement in local decision-making. www.dingybutterflies.org

Best of Bensham Collaborative is a team of charities, organisations and volunteers created for the betterment of Bensham, Gateshead. We're here to support residents, helping them to feel happier and safer in the neighbourhood. But we also exist to provide opportunities for those who would like to learn new skills, meet new people, and improve their life prospects.

Best of Bensham Collaborative members:

Re-Co-Co	Tyneside & Northumberland Mind
The Comfrey Project	Gateshead Housing Company
St Chad's Community Project	Bensham & Saltwell Alive
Bensham Grove Community Centre	Gateshead Club House
Little Cat Theatre Company	Bensham Court
Creative Youth Opportunities	Shingley Art
Gateshead Citizen Advice Bureau	Rawling Road Surgery
Side by Side Arts	Gateshead Young Women's Lab
Gateshead Carers	Big Local Gateshead
Young Dads and Lads	Good Labs UK
Dingy Butterflies	Collective Impact Agency

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